

Mitsubishi Gas Chemical America  
SupplySide West 2018 Press release

**Safe, Effective Nutritional Ingredient Designed to Boost Brain Health to be Featured at SupplySide West**

*Clinical studies prove powerful BioPQQ® supplement can help improve cognitive health*

**New York, NY** – October 15, 2018 – The most researched and tested supplement engineered to promote healthy aging and brain function will be on display at the Mitsubishi Food Ingredients booth (#2462) at SupplySide West in Las Vegas, November 6-10.

Manufactured in Japan by Mitsubishi Gas Chemical Co. Inc., BioPQQ® supports cognitive health by boosting nerve growth factor in the brain as well as the creation of mitochondria, which is critical to brain and heart functioning. Dozens of in vitro and in vivo clinical studies and trials suggest that this safe, all-natural brain supplement ingredient may have significant anti-oxidative and neurogenerative benefits for the brain, which results in better sleep, more energy and lowered stress.

“Consumers of all ages are becoming increasingly concerned about their brain health,” said Shoji Matsukawa, general manager, organic chemicals sales & marketing for Mitsubishi Gas Chemical America. “BioPQQ is a safe and effective supplement that may help protect against the decline of brain function.”

BioPQQ is the only compound of its kind with New Dietary Ingredient (NDI) notification from the U.S. Food & Drug Administration attesting to the stringent quality control and safety standards in its production. Only 20 percent of companies who submit for an NDI receive approval. BioPQQ has also been certified by the Informed-Choice and Informed-Sport quality assurance programs, ensuring that it is manufactured to high-quality standards and is tested for WADA-banned substances so it’s safe for athletes to use. In addition, BioPQQ has GRAS (“generally recognized as safe”) status in the U.S. and appears on the EU’s Approved List of Novel Foods, which represents a significant opportunity for European food manufacturers to fortify products with a safe and effective brain health supplement.

Learn more about BioPQQ at the Mitsubishi Food Ingredients booth #2462 at SupplySide West or visit [www.biopqq.com](http://www.biopqq.com) for more information. This product is not intended to diagnose, treat, cure or prevent any disease.

**About Mitsubishi Gas Chemical Co., Inc.**

Mitsubishi Gas Chemical Co., Inc. has been leading the way in the fields of basic chemicals to specialty and advanced materials across the globe. As a subsidiary of Mitsubishi Gas Chemical Company, Inc. in Tokyo, MGCA follows the same company motto, “To offer unique products through original technology.” With Tokyo leading the charge and developing innovative new technologies and materials, MGCA strives to bring that excellence to the shores of the United States of America. For more information, visit [www.mgc.co.jp](http://www.mgc.co.jp) and [www.mgc-a.com](http://www.mgc-a.com).

###