

## **BioPQQ® Quality Assured for Athletes**

*Powerful and Safe Brain Health Supplement Receives Informed-Choice Anti-Doping Certification*

New York, NY – August 15, 2018 – BioPQQ®, an all-natural vitamin-like nutritional ingredient known as “mitochondrial booster” and “brain-food”, has been certified by the Informed-Sport quality assurance program. The Informed-Sport certification, together with its sister program Informed-Choice certification, ensures that products have been manufactured to high-quality standards and are tested for WADA-banned ingredients. This quality guarantee provides reassurance for athletes that products carrying the Informed-Sport certification have been tested in every batch for substances that are prohibited in sports.

“There is a limited number of raw ingredients that are Informed-Choice and -Sport certified. BioPQQ is the only supplement of its kind to receive these certifications, which speaks to the product’s safety and quality assurance,” says Shoji Matsukawa, general manager, organic chemicals sales & marketing for Mitsubishi Gas Chemical America. “Athletes and other consumers are looking for a guarantee that the products they use are safe and effective, particularly when it plays a role in fundamental functions of the brain and body.”

Multiple studies, including human clinical trials, show that BioPQQ supports the creation of mitochondria, the powerhouse of cells that are critical to energy production. Studies also suggest that BioPQQ supports heart and cognitive health by promoting nerve growth factor in the brain. For athletes and other consumers, BioPQQ can help to improve energy as well as provide powerful anti-oxidant features that have been shown to inhibit neurotoxicity. Its anti-oxidative effect has been demonstrated to be significantly higher than both Vitamin C and Vitamin E.

Many athletes seek out supplements that will help train for an athletic competition and increase energy. Athletes should always seek out products with the Informed-Sport and -Choice label as those have been subject to rigorous monitoring programs using highly sensitive techniques. Supplements containing banned ingredients may be dangerous to one’s health and compromise an athlete in urine analyses. BioPQQ goes above and beyond, testing every batch that is manufactured so consumers can be sure products have passed a rigorous quality assurance program.

Manufactured by Mitsubishi Gas Chemical Co., BioPQQ is the only supplement of its kind to have successfully negotiated the New Dietary Ingredient (NDI) notification process with the U.S. Food & Drug Administration. BioPQQ also has GRAS (“generally regarded as safe”) status, enabling it to be included as a food ingredient. No other supplement in its class has undergone more testing and research to assure quality, safety and efficacy. BioPQQ will also soon be added to the European Union’s Approved List of Novel Foods. This inclusion represents a significant opportunity for European food manufacturers to fortify products with a safe and effective ingredient.

For more information, visit [www.biopqq.com](http://www.biopqq.com).

### **About Mitsubishi Gas Chemical**

Mitsubishi Gas Chemical America has been leading the way in the fields of basic chemicals to specialty and advanced materials in the United States since 1984. As a subsidiary of Mitsubishi Gas Chemical Company, Inc. in Tokyo, MGCA follows the same company motto, “To offer unique products through original technology.” With Tokyo leading the charge and developing innovative new technologies and materials,

MGCA strives to bring that excellence to the shores of the United States of America. For more information, visit [www.mgc-a.com](http://www.mgc-a.com).

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