

**Benefits of Powerful, Safe Brain Health Supplement BioPQQ® Revealed in New Video**  
*Numerous studies suggest all-natural, nutritional ingredient may help improve brain's function as we age*

**New York, NY – October 31, 2018** – A new video explains how BioPQQ®, an all-natural nutritional ingredient commonly found in plants and meats, can help consumers enhance brain health, performance and longevity.

Clinical studies have proven that BioPQQ® is effective in protecting the brain by promoting nerve growth factor, as well as by creating new mitochondria, both of which are critical to brain and heart function.

Mitsubishi Gas Chemical America launched the video to increase consumer awareness on what happens to the brain as people get older – like shrinking cells and energy loss – and how seniors can act against the causes of neurodegenerative diseases.

Clinical studies have shown that incorporating BioPQQ® into one's diet can have many positive benefits, including lead to:

- increased word recall
- improved short-term memory
- lowered LDL cholesterol levels
- better sleep
- more energy
- less stress

BioPQQ® has been shown to improve learning ability, activate energy-building cell growth and boost nerve growth factor and mitochondrial biogenesis. BioPQQ® has been tested on animals and humans, with studies showing it has no toxicity or adverse effects.

“No compound supplement in this category has been as rigorously tested or studied as BioPQQ®,” said Shoji Matsukawa, general manager, organic chemicals sales & marketing for Mitsubishi Gas Chemical America. “Consumers of any age concerned about brain health can look to BioPQQ® as a safe, effective solution.”

As the only supplement of its kind with NDI notification from the U.S. Food and Drug Administration, BioPQQ® is proven to be effective and safe to use. Manufactured in Japan using a propriety natural fermentation process, the supplement ingredient has also earned GRAS (Generally Recognized as Safe) status and is included on the European Union's list of Novel Food ingredients. In August 2018, BioPQQ® earned Informed-Choice and Informed-Sport certification, attesting that the product is manufactured to high-quality standards and has been tested for substances that are prohibited in sports.

BioPQQ® is not intended to diagnose, treat, cure or prevent any disease. To learn more, visit [www.biopqq.com](http://www.biopqq.com).

**About Mitsubishi Gas Chemical**

Mitsubishi Gas Chemical America has been leading the way in the fields of basic chemicals to specialty and advanced materials in the United States since 1984. As a subsidiary of Mitsubishi Gas Chemical Company, Inc. in Tokyo, MGCA follows the same company motto, "To offer unique products through original technology." With Tokyo leading the charge and developing innovative new technologies and materials, MGCA strives to bring that excellence to the shores of the United States of America. For more information, visit [www.mgc-a.com](http://www.mgc-a.com).

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